

We are a multi-modal transportation planning firm focused on **providing innovative transportation solutions** that are **practical, focused, and implementable**.

Our work is data-driven and informed by meaningful public and stakeholder engagement. We have a team of over 40 transportation planners, designers, and analysts with nationally renowned expertise in areas such as transit planning and operations, public participation, transportation demand management, and bike share. We view transportation as a tool to create better communities and pride ourselves in seeing our plans and ideas become reality.

We are an award-winning woman-owned small business founded in 2006. We are headquartered in **Washington, DC**, with additional offices in **Baltimore**, and **Philadelphia**. We are certified as a Disadvantaged/Woman Business Enterprise (DBE/WBE) and have worked on a very diverse array of projects in 30 states.

## Service Areas



**Transit Service Planning**



**Transit Operations & Facilities Planning**



**BRT, Bus Priority, & Corridor Planning**



**New Mobility**



**Regional & Statewide Planning**



**Transportation Demand Management (TDM)**



**Strategic & Financial Management**



**Micromobility & Active Transportation**

## Specialized Support

Our services are complemented by specialized support in four key areas: **Data Science**, **Public and Stakeholder Engagement**, **Design and Visualization**, and **Geographic Information Systems**.



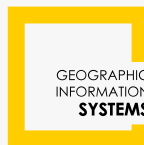
TRANSPORTATION  
**DATA**  
SCIENCE



PUBLIC AND  
STAKEHOLDER  
**ENGAGEMENT**



**DESIGN**  
AND  
VISUALIZATION



GEOGRAPHIC  
INFORMATION  
**SYSTEMS**



### HEADQUARTERS:

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### OFFICES:

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**FOURSQUARE ITP**  
INTEGRATED TRANSPORTATION PLANNING



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**Passion** for the profession. **Dedication** to our clients.  
**Investment** in each other. **Positive** outlook.

**FOURSQUARE ITP** serves as both a prime and subcontractor for **transit agencies, state and local departments of transportation, MPOs, and federal agencies.** We collaborate with diverse communities—from urban to rural—to create context-sensitive transportation solutions.



## Transit Service Planning

**Implementable planning solutions.** Using creative thinking and collaboration, we develop implementable service planning solutions for our clients based on big data and public/stakeholder input.



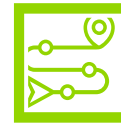
## Transit Operations and Facilities Planning

**Putting plans into practice.** We bridge the gap between plans and their practical implementation, working with transit operations staff on the details of scheduling service, managing and procuring transit fleets, and optimizing operational systems and controls. Our data-driven and context-sensitive solutions for planning and conceptual design for transit stations and stops helps improve access to transit.



## BRT, Bus Priority, and Corridor Planning

**Making corridors accessible.** Our strong transit planning capabilities and transit market assessment tools enable us to understand how people use and access a corridor and design services that can effectively serve it.



## New Mobility

**Integrating emerging transportation services and technology to achieve better outcomes today.** Foursquare ITP has been at the forefront of planning for new mobility—including microtransit—over the past decade, and incorporating these modes with existing transit systems.



## Regional and Statewide Planning

**Rethinking the way we connect.** We lead regional and statewide transportation plans that incorporate market analysis, existing transit services, and stakeholder and public input to develop short-, mid-, and long-range plans focused on the area's strategic goals and objectives.



## Transportation Demand Management

**Pushing boundaries in shared mobility and multi-modal experiences.** We are national leaders in planning and implementation of Transportation Demand Management.



## Micromobility and Active Transportation

**Planning for the first-mile, last-mile, and all the miles in between.** We see walking, bicycling and shared micromobility as the cornerstone to a safe, sustainable, and equitable multi-modal transportation system.



## Strategic and Financial Management

**Helping transportation agencies do more with what they have.** In this highly constrained funding environment, we help transit agencies and transportation departments at the state and local level maximize the value of their existing assets, be it staff, physical infrastructure, or funding.

■ **State-Certified Disadvantaged Business Enterprise (DBE)\***

\* Foursquare ITP is also certified in California and Colorado