

STRATEGIC AND FINANCIAL MANAGEMENT

Our Expertise

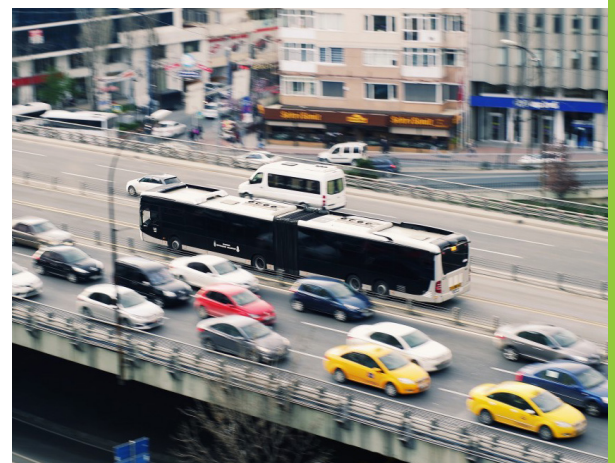
We guide transit agencies and transportation departments at the state and local level in making better decisions and maximizing the value of their assets and investments. We provide a range of strategic planning and research services including **financial planning, asset management, performance measurement, strategic and organizational planning, and policy research**. Our goal is to help organizations involved in the delivery of transportation step back from the day-to-day and see the bigger picture. We work with a range of clients, including transit providers, public agencies, transportation demand management programs, micromobility programs, and research and advocacy organizations. We understand the challenges transportation programs face and strive to help our clients become more effective, prioritize investments, and track their performance.

Our Specialties

- Business plans for transportation programs
- Strategic planning
- Asset management and capital improvement plans (CIPs)
- Fare policy analysis and recommendations
- Regulatory guidance and compliance
- Procurement strategy and support
- Performance measurement and monitoring
- Funding guidance
- Policy research, including work for the American Public Transit Association (APTA), Transit Cooperative Research Program (TCRP), and Congress

"Working with Foursquare ITP was fantastic. They added tremendous depth of perspective and functioned as a seamless part of our team."

Aaron Ritz, Transportation Programs Manager
City of Philadelphia





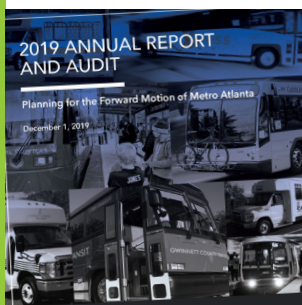
Hampton Roads Transit (HRT) Annual Capital Improvement Plans

Foursquare ITP has led the development of Hampton Roads Transit's annual Capital Improvement Program (CIP) since 2012. All the plans have incorporated extensive input from the Senior Executive Team and all HRT departments. The plan consists of an unconstrained capital needs inventory, prioritization of projects and improvements, and a fiscally constrained ten-year capital program based on objective project prioritization, anticipated revenues, and program costs. Foursquare ITP's work has helped bring together HRT's CEO and senior executives around a defensible capital investment strategy that has led to better utilization of limited capital funding. Our work set the stage for HRT to successfully obtain dedicated transit funding from the Virginia legislature in 2020.



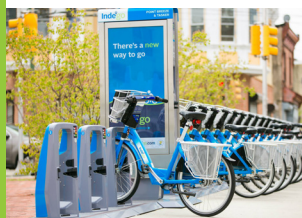
Mid-Hudson Valley Transit Study Financial Plan

Foursquare ITP worked with the three counties of New York's Mid-Hudson Valley to create the region's first integrated financial plan for transit. The region is served by a wide range of local transit, commuter bus, and rail systems, all which draw federal formula funds from a single regional body. The region wanted to take a fresh look at how these federal funds are being allocated between each county to ensure they are being put to their best use. The team created a 10-year financial forecast highlighting the interconnected impact each county's transit budget had on its neighboring counties. The final plan made recommendations for establishing a Regional Transit Fund that would be managed by a transit ombudsman for the region.



ATL Annual Report and Audit Services

Foursquare ITP is responsible for developing the 2019, 2020, and 2021 Atlanta-Region Transit Link Authority (ATL)'s Annual Report and Audit, which covers federally funded transit operators in the 13-county ATL region. The Annual Report and Audit includes information about individual service providers in the ATL region as well as transit system performance information aggregated to the regional level. The report, which focuses on the quality of service, operational efficiency, and financial soundness, also addresses the economic and social benefits that transit brings to the Atlanta region.



City of Philadelphia Indego Bike Share RFP Support

Foursquare ITP assisted the City of Philadelphia in transitioning the Indego bike share program into a public-private concession. The team started by evaluating recent bike share RFP and worked with City staff, including legal counsel, to identify the best contracting mechanism for the program. Foursquare ITP drafted procurement documents, including the technical requirements for the program. Staff assisted the City in evaluating proposals and participated in interviews.



APTA Late Shift Transit Study

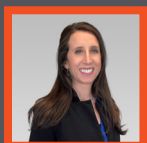
The APTA Late Shift Transit study was a research initiative led by Foursquare ITP exploring the need for late-night commuter transportation in metropolitan areas, the economic impact of the late shift workforce, and the various models transit agencies can use to meet these needs. The project included a literature review and analysis of national employment and demographic data to understand the state of late-night commuting needs. The study team conducted an analysis using U.S. Census PUMS data to identify demographics of late-shift workers, the industries that employ large percentages of late-shift workers, and the travel behavior of the late-night workforce. The new contract went into effect in 2021 with private funding helping double the size of the system. The study was published in September 2019.



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